

# WATERKEEPER® AFFILIATE



## WATERKEEPER® ALLIANCE strengthens and grows a global network of grassroots leaders protecting everyone's right to clean water.

Waterkeeper Affiliates are non-voting, provisionally licensed Waterkeeper groups that represent a specific waterway. Waterkeeper Affiliates are associated with Waterkeeper Alliance as partners across the globe advocating for everyone's right to drinkable, fishable, swimmable water. Affiliates can utilize these benefits to strengthen their programs and develop the capacity to become fully licensed, voting Waterkeeper Member Organizations.

For more information, contact  
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### OUR VISION

The vision of the Waterkeeper movement is for drinkable, fishable, swimmable waterways worldwide.

[www.waterkeeper.org](http://www.waterkeeper.org)

-  [waterkeeper](https://www.facebook.com/waterkeeper)
-  [@waterkeeper](https://twitter.com/waterkeeper)
-  [@waterkeeperalliance](https://www.instagram.com/waterkeeperalliance)
-  [waterkeepermedia](https://www.youtube.com/waterkeepermedia)

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## Support Benefits



*Photo by Rinchen Wachter*

### ADVOCACY

Waterkeeper Alliance engages with lawmakers, regulatory officials, and courts to advocate for stronger environmental protection and enforcement. We elevate collective issues among Waterkeeper Organizations and Affiliates to a national and global stage, and when possible, offer guidance on complicated legal issues. Our campaigns unite the work of the Waterkeeper movement to move away from our reliance on dirty fossil fuels, eliminate the impacts of industrial agriculture on our waterways, and protect, restore and enforce environmental laws.

### COMMUNICATIONS & MARKETING

Waterkeeper Alliance provides a collective voice on national and global issues affecting our waterways. We bring the Waterkeeper movement's stories to a worldwide audience through collaborative media campaigns, public relations, digital media, Waterkeeper Magazine, and other marketing and communications tools.

### GLOBAL CONFERENCE & REGIONAL SUMMITS

Every other year, Waterkeeper Alliance hosts a global conference for Waterkeeper Organizations and Affiliates from around the world to attend trainings, share strategies, and strengthen bonds that empower Waterkeepers to be the most effective clean water advocates in the world (registration fee required). On years when the global conference is not held, Waterkeeper Organizations and Affiliates will have the opportunity to meet at regional summits around the world.

### RAPID RESPONSE

If a disaster strikes your waterway, Waterkeeper Alliance's Rapid Response Team, using our established protocol, may be able to support Waterkeeper Organizations and Affiliates by rapidly deploying to the scene of the disaster, thoroughly documenting impacts

and government response, accelerating distribution of information to the public, and utilizing resources from staff and the Waterkeeper movement.

### REGIONAL ORGANIZING

Waterkeeper Alliance provides the opportunity to participate in regional campaigns, grassroots organizing, and local gatherings to foster communication and collaboration.

### TRADEMARK

Waterkeeper Alliance fights to protect the Waterkeeper name and brand to ensure its continued strength and impact for our fast-growing global movement.

### TRAINING

Waterkeeper Alliance provides trainings and networking opportunities, hosts webinars, creates partnerships with experts, recommends individualized training plans, and offers various discounts and tools to assist Waterkeeper Organizations and Affiliates.

### WATERKEEPER ALLIANCE LISTSERVS

The Waterkeeper movement is built of experts skilled in all aspects of protecting our waterways. Connect with grassroots leaders through Waterkeeper Alliance's global, regional, and issue-specific listservs to gain knowledge and gather tools to tackle the issues that threaten our waterways.

### WATERKEEPER RESOURCE LIBRARY

Designed to strengthen our network of clean water advocates and ensure the Waterkeeper movement has the skills necessary to collectively protect the world's waterways, the Training and Resource Library provides Waterkeeper Organizations and Affiliates with the opportunity to view, download, and share resources like templates, links, videos, and images.

